



Research Article

Entrepreneurial needs as perceived by rural women in agriculture and non- agriculture sector

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SUMMARY : The present paper describe about the entrepreneurial need as perceived by rural women in Faizabad city of Uttar Pradesh. The study was conducted in 8 villages of Bikapur block of Faizabad district of Uttar Pradesh. The sample comprised of purposively selected 80 rural women *i.e.* 40 women entrepreneur and 40 non entrepreneurs (5 entrepreneurs and 5 non-entrepreneurs from each of the 8 selected villages). All the respondents perceived and expressed entrepreneurial need in agriculture enterprises. From the findings of the study it could be thus inferred agro-based enterprises were the perceive need of women. Hence the planners and the policy makers should think and promote these enterprises to rural community.

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